

**Ready to sell?
Looking to buy?
New to the area?
I can help!**



Each office is independently owned and operated



ERIC SLIFKIN
Licensed Real Estate Professional

Serving: Palm City, Jensen Beach,
Stuart, Hobe Sound, Port St. Lucie

About Me

Whether you're buying or selling, working with a realtor with the right tools, systems and skills is essential to meeting your real estate needs. Let my expertise work for you.

- CENTURY 21® Professional Training
- Cyber Real Estate Specialist
- Professional Technology Background
- Full Time Realtor®
- Million Dollar Producer

Eric Slifkin, REALTOR®
2650 A SW Matheson Avenue
Palm City, FL 34990
Toll free 888-949-2121
Business 772-283-8686
Direct 772-288-1765

See me for:

- New Construction
- Spec Homes
- Building Lots
- Re-sales
- Waterfront Property
- Planned Communities
- Personalized Service
- No fee to buyer



Horizon Properties

For Home Sellers

For home sellers, I am pleased to offer my proven Multi Marketing Plan to quickly sell your home for the best price with the least amount of stress.

- Multi newspaper marketing
- Multi magazine marketing
- Multi Web site marketing
- Multi office marketing

My commitment to personalized service ensures customer satisfaction when selling your home.

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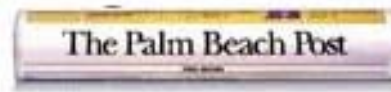
Your listing will appear regularly in our Sunday display and classified ads in The Stuart News and The Palm Beach Post as well as out of town papers and regional real estate magazines.

Your home will also be marketed on our corporate Web sites, my personal Web sites, and major real estate Web portals.



Horizon Properties

Multi Newspaper & Magazine Marketing



Advertising

- Display advertising in the Stuart News and Palm Beach Post
- Supplemental classified advertising in local and regional publications
- Your home is advertised until sold!

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Multi Web Site Marketing



Your home will be featured on these and other prominent Real Estate Web sites and portals:

- www.SimplyCentury21.com
- www.psiHomeSearch.com
- www.Century21HP.com
- www.Realtor.com
- www.century21.com

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Multi Office Marketing

- Five Treasure Coast locations
 - Saint Lucie West
 - Palm City
 - Hobe Sound
 - Tequesta
 - Jupiter
- Over 150 licensed real estate professionals
- 25 years serving the Treasure Coast



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Typical Marketing Plan of Action

1st Week on the Market

Enter listing into MLS system. Put up "For Sale" sign. Install lock box. Schedule property photos. Review showing tips. Prepare property flyer/brochure.

2nd Week on the Market

Invite local Realtors to tour home. Run ad in Sunday paper. Mail postcards to surrounding areas. Review status with you.

3rd Week on the Market

Hold Open House.

On-going

Report weekly to you. Show property to prospects. Review price based on agent input and market conditions.

ASAP

Obtain acceptable contract on your property!

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Recent Sales

- **4558 SW Cherokee St., Palm City... \$600,000**
- **2730 SW Mariposa Circle, Palm City... \$260,000**
- **1425 SW Waterfall Blvd., Palm City... \$235,000**
- **1461 SW California Blvd., Port Saint Lucie... \$218,000**
- **1061 SW Mataro Ave., Port Saint Lucie ... \$153,900**
- **2458 SE Monroe St., Stuart... \$126,000**

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For Landlords

For landlords, I offer turnkey property marketing services to provide qualified applicants for your apartment, condo or home rental. Services include:

- Advertising your property until rented
- Showing the property to prospective renters
- Applicant credit check
- Preparation of standard lease agreement
- Collection of advance rent and security deposits

My commitment to personalized service ensures customer satisfaction when renting your property.

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Your rental listing will appear regularly in our Sunday display and classified ads in The Stuart News and The Palm Beach Post as well as our local and regional Multiple Listing services.

Your rental will also be marketed on our corporate Web sites, my personal Web sites, and major real estate Web portals.



Horizon Properties

For Home Buyers

Buying your Florida home can be a complex, intimidating experience. As a CENTURY 21 professional, I can guide you through every step of the way. I will help you:

- Determine your buying power
- Find a home
- Negotiate a deal
- Arrange financing
- Close on the property

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With the CENTURY 21 Customized Home Search System you will receive professional, personalized service.

I will represent your best interests and negotiate the most favorable terms possible for your purchase, maintain confidentiality, stay on top of all necessary activities and handle all the details.



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Contact Me

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